

Merit Badge Listing

The following is a list of all current Merit Badges organized into 14 categories. Eagle required badges are noted in bold italics>.

Agribusiness—Animal Science, Farm Mechanics, Plant Science

Arts & Crafts—Art, Basketry, Bugling, Leatherwork, Metalwork, Music, Pottery, Sculpture, Theatre, Wood Carving

Business & Industry—American Business, Entrepreneurship, Pulp & Paper, Salesmanship, Textiles

Communications—Animation, Cinematography, Communications, Digital Technology, Journalism, Photography, Public Speaking, Radio, Reading, Signs Signals & Codes

Conservation—Environmental Science, Fish & Wildlife Management, Forestry, Soil & Water Conservation, Sustainability

Hobbies & Outdoors—Backpacking, Camping, Chess, Coin Collecting, Collections, Cooking, Dog Care, Exploration, Gardening, Hiking, Model Design & Building, Pets, Pioneering, Scouting Heritage, Stamp Collecting, Wilderness Survival

Natural Science—Archaeology, Astronomy, Bird Study, Geology, Insect Study, Mammal Study, Nature, Oceanography, Reptile & Amphibian Study, Weather

Personal Development—American Cultures, American Heritage, Citizenship in the Community, Citizenship in the Nation, Citizenship in the World, Disabilities Awareness, Family Life, Genealogy, Indian Lore, Personal Fitness, Personal Management, Scholarship

Physical Science—Chemistry, Computers, Electricity, Electronics, Energy, Nuclear Science, Space Exploration

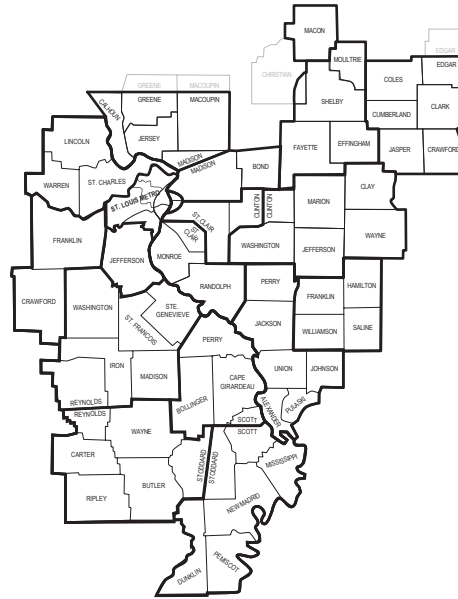
Professions—Architecture, Dentistry, Engineering, Game Design, Home Repairs, Inventing, Landscape Architecture, Law, Medicine, Programming, Robotics, Surveying, Veterinary Medicine

Public Service—Crime Prevention, Emergency Preparedness, Fingerprinting, Fire Safety, First Aid, Lifesaving, Public Health, Safety, Search & Rescue

Sports—Archery, Athletics, Canoeing, Climbing, Cycling, Fishing, Fly Fishing, Golf, Geocaching, Horsemanship, Kayaking, Motorboating, Orienteering, Rifle Shooting, Rowing, Scuba Diving, Shotgun Shooting, Skating, Small-Boat Sailing, Snow Sports, Sports, Swimming, Water Sports, Whitewater

Trades—American Labor, Automotive Maintenance, Composite Materials, Drafting, Graphic Arts, Painting, Plumbing, Woodwork, Welding

Transportation—Aviation, Railroading, Traffic Safety, Truck Transportation



**Sponsor a Scouting merit badge:
Grow Scouting in your community
and market your business!**



SCOUTS STAND OUT.

Greater St. Louis Area Council, Boy Scouts of America

Merit Badge Sponsorship Program



Merit Badge Sponsorship Program

Market Your Business While Helping Youth

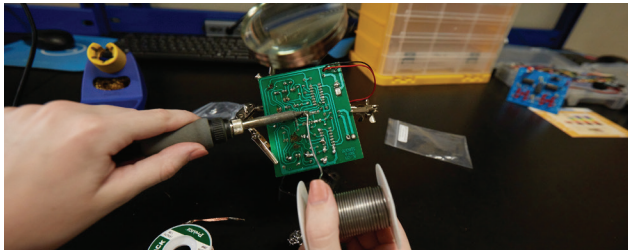
By participating in the Merit Badge Sponsorship Program, your company is choosing to make a positive investment in the lives of the young people in our community. Contributions are tax deductible.

Merit Badge Sponsors have the opportunity to provide direct training to youth through Merit Badge clinics, workshops, facility tours, and merit badge counselors, which will foster experiences that may be available in no other way. Your sponsorship can literally change the life of a Scout.

The Scout Merit Badge Program introduces youth to the principles of citizenship, potential careers, new hobbies and sports, and a wide variety of life skills. Merit Badges play an important role in fulfilling the BSA mission, "...to prepare young people to make ethical and moral choices, by instilling in them the values of the Scout Oath and Law."

The Merit Badge Sponsorship Program strengthens the bonds between the community and Scouting by offering opportunities for organizations and businesses to provide financial support to Scouting locally. Sponsoring organizations forge this partnership by choosing Merit Badges that align with their business expertise and mission.

There are 139 Merit Badges available to Scouts. To rise to the highest rank of Eagle, a Scout must earn 21 Merit Badges, 13 of which are specifically required.



We look forward to working with you in developing our next generation of leaders.



Marketing Benefits of Merit Badge Sponsorship

Sponsoring a Merit Badge offers the following marketing benefits and return on investment to your company:

- > Promote your business to our 70,000 Scouting families, 17,000 adult leaders and 30,000 event participants covering 63 counties in the St. Louis metro area, southeastern Missouri, and southern and central Illinois.
- > The opportunity to mentor youth by hosting a Merit Badge clinic at your location.
- > Logo and company recognition on the Council website with a link to your site, posting on Council Facebook page, e-mail blast inclusion with sponsorship details along with recognition in our Duffle Bag leader magazine.
- > Company banner recognition at Boy Scout Summer Camp Programs.
- > Regionally exclusive sponsor of a merit badge for one calendar year

Potential Customer Impressions

E-Mail Newsletter	26,000
Duffle Bag Magazine	5,500
Summer Camp Attendance	8,200
Social Media/Website	10,000
Total	49,700

Please sign me up for the following:

Merit Badge Sponsor

- \$2,500 = 1 Merit Badge
- \$4,750 = 2 Merit Badges
- \$6,750 = 3 Merit Badges

Contact Name _____

Company _____

Address _____

City _____

State _____ Zip _____ Phone (____) _____

Email _____

Merit badge(s) _____

District (if known) _____

Payment Method

- Check enclosed for \$ _____ (made payable to GSLAC-BSA)
- Bill me later (payable in 30 days)
- Credit Card: (fill in and sign below)

Signature _____

Credit Card Expiration Date ____ / ____ (write card number below)

Mail Form To

Greater St. Louis Area Council, BSA
Merit Badge Sponsorship Program
4568 West Pine Blvd.
St. Louis, MO 63108

or Email To

GSLAC.Development@scouting.org.

For questions, call 314-361-0600.



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