

SCOUT IT OUT



2017 Year in Review

Greater St. Louis Area Council, Boy Scouts of America

66,757 YOUTH SERVED

SECOND CONSECUTIVE YEAR OF MEMBERSHIP GROWTH

23,984

Cub Scouts

2,151

Venturing

26,507

Learning For Life

11,020

Boy Scouts

3,071

Explorers

13,608

Adults

SUMMER CAMP



4,963 Boy Scouts
attended week-long GSLAC
summer camp



1,638 Cub Scouts
attended overnight GSLAC
summer camp



257 Venturers
attended week-long GSLAC
summer camp



2,093 Cub Scouts
attended day/twilight camp



\$56,750
awarded in camp staff
scholarships



\$103,450
awarded in camperships

SCOUTING FOR FOOD

1,989,734

items of food collected for
those in need

**\$2.4
MILLION**

Support provided
through the Friends of
Scouting annual giving
campaign

DONATE

EARNING THEIR WAY

\$3,654,000
worth of popcorn sold

\$316,390
worth of camp cards sold
(5% increase)

ADVANCEMENTS

4,685

Boy
Scouts

14,313

Cub
Scouts

26,903

Merit Badges
Earned

762

Eagle Scouts



About the Greater St. Louis Area Council

We develop today's youth into tomorrow's leaders. We do this by creating opportunities for learning and growth that foster and strengthen self-confidence, values, respect for others, character and leadership abilities. Lessons that shape their entire lives.



BOY SCOUTS OF AMERICA
GREATER ST. LOUIS AREA COUNCIL

stlbsa.org

Select Highlights From 2017:

COUNCIL PRIORITIES

1. Program Outreach
2. Exploring
3. STEM

Program Outreach

- We believe Scouting should be available to all youth, no matter their circumstances. That's why we are working to remove barriers (barriers such as cost, transportation, volunteer support) and discover ways to provide the Scouting experience to youth in communities with limited resources.
- Last August, for the second year in a row, a group of Scouts from southeast Missouri and the city of St. Louis/metro East had the unique opportunity to spend a week canoeing at Northern Tier High Adventure Base in Minnesota.
- Creating strategic partnerships with other organizations to help deliver the Scouting program.
- Developing in-school Scouting with St. Louis Public Schools as a way to overcome some of the barriers those areas face.

Exploring/Career and Work Force Development

- 3,071 young women and men discovered future career choices in our Exploring program last year (8.9% increase).
- No matter the program, youth get real experience, develop valuable networking contacts with professionals working in career fields, and get to know other youth with the same interests and aspirations.

STEM

- Last year, the council held over 200 STEM activities and events.
- 2,692 Scouts discovered science, technology, engineering and math through our council-sponsored STEM events in 2017 resulting in 1,016 Nova Awards. Over the last five years, approximately 4,730 STEM Nova awards have been earned by our Scouts.
- GSLAC had more Nova and Supernova recipients than any other council in the nation.

Fundraising success

- We reestablished the Distinguished Citizen Dinner, Illinois Sporting Clays, and The Experience auction event in Illinois last year. All three raised record amounts of support for Scouting.
- The annual Eagle Scout Recognition Dinner brought in a record \$700,000.

2017 Capital Projects

- New climbing tower complex at Camp Lewallen
- New bridge, fishing pier and campsite latrine at S bar F Scout Ranch
- Waterfront enhancements at Camp Warren Levis
- Other, less noticeable enhancements but just as important such as infrastructure repairs, roofing repairs, septic system improvements.

**In 2017, we completed the first year of a merger between Lewis & Clark Council and Greater St. Louis Area Council.*

2017

(unaudited)

**STATEMENT OF OPERATIONS
OPERATING FUND**

Public Support	
Friends of Scouting	\$2,474,716
United Way	1,521,863
Special Events	951,911

Revenue	
Camping Revenues	2,031,682
Activity Revenues	1,092,407
Popcorn	1,465,048
Supplies – Net	12,419
Investment Income	2,447,658
Other Revenues	<u>1,079,070</u>

Total Public Support & Revenue \$13,076,774

Expenses	
Program Services	\$10,710,839
Management & General	688,583
Fundraising	1,319,808
	<u>\$12,719,230</u>

Increase in Unrestricted Net Assets \$357,544

Increase (Decrease)
in Restricted Net Assets \$343,963

Sources of Income	
Friends of Scouting	18.9%
Program Fees	23.9%
United Way	11.6%
Investments	18.7%
Other	<u>26.8%</u>
	100.0%

STATEMENT OF FINANCIAL POSITION

Operating Fund:	
Assets	\$7,000,246
Liabilities	<u>2,358,725</u>
Net Assets	<u>\$4,641,521</u>

Capital Fund:	
Assets	25,936,025
Liabilities	2,815,691
Net Assets	<u>\$23,120,334</u>

Endowment Fund:	
Assets	\$55,995,514
Liabilities	896
Net Assets	<u>\$55,994,618</u>

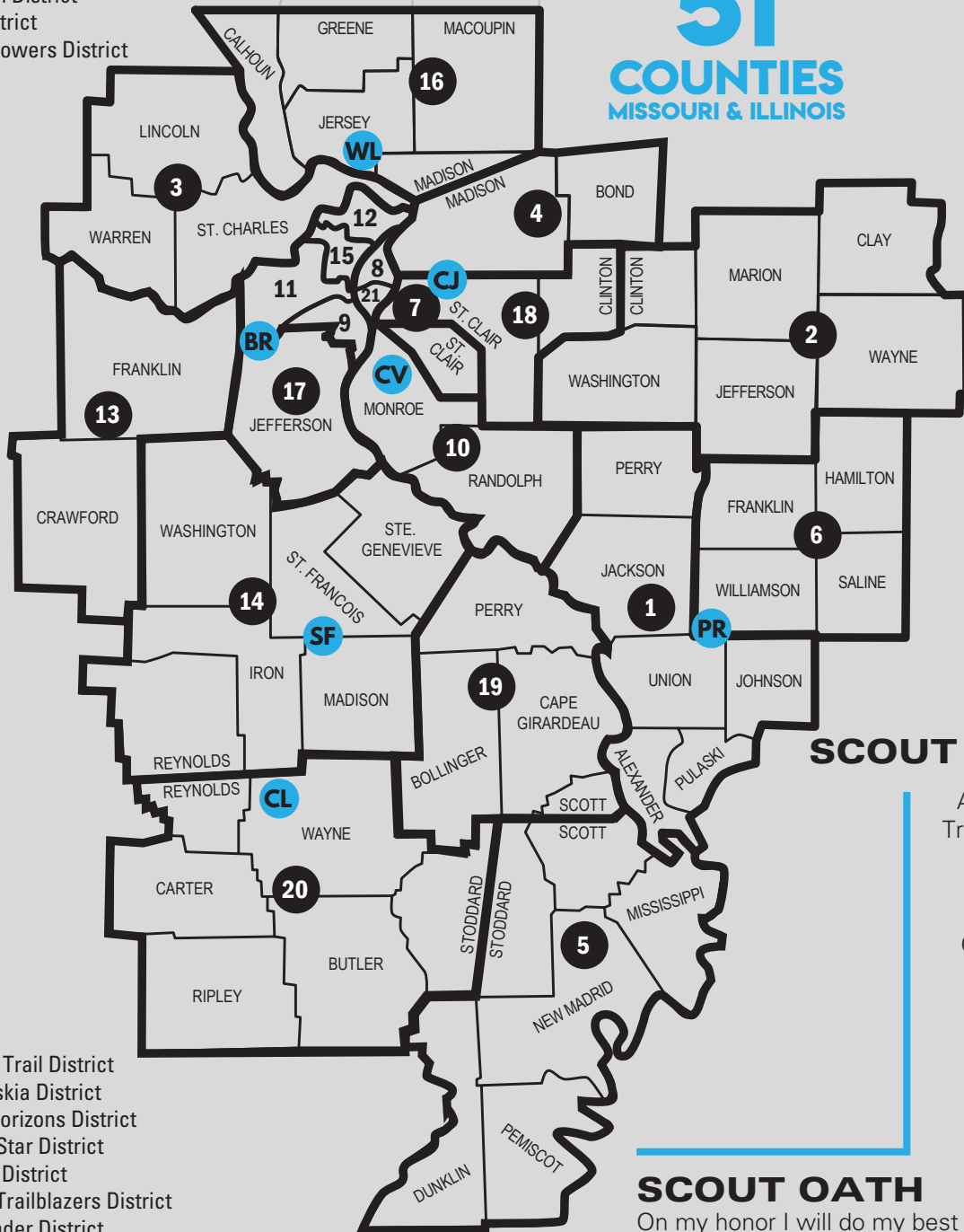
Total Net Assets: \$83,756,473



1. Big Muddy District
2. Black Gold District
3. Boone Trails District
4. Cahokia Mounds District
5. Cherokee District
6. Egyptian District
7. Illini District
8. Grand Towers District



51 COUNTIES MISSOURI & ILLINOIS



9. Gravois Trail District
10. Kaskaskia District
11. New Horizons District
12. North Star District
13. Osage District
14. Ozark Trailblazers District
15. Pathfinder District
16. Piasa Bird District
17. River Trails District
18. St. Clair District
19. Shawnee District
20. Sioux District
21. Thunderbird District

SCOUT LAW

- A Scout is:
- Trustworthy
 - Loyal
 - Helpful
 - Friendly
 - Courteous
 - Kind
 - Obedient
 - Cheerful
 - Thrifty
 - Brave
 - Clean
 - Reverent

SCOUT OATH

On my honor I will do my best
to do my duty to God and my country
and to obey the Scout Law;
to help other people at all times;
to keep myself physically strong,
mentally awake, and morally straight.