

2013 ANNUAL REPORT



HERO



GREATER ST. LOUIS AREA COUNCIL
BOY SCOUTS OF AMERICA

TO OUR SCOUTING FAMILY AND COMMUNITY,

The Greater St. Louis Area Council continued its rich history of providing life-changing experiences to the youth of metropolitan St. Louis, southeast Missouri, and southern Illinois in 2013.

Our council made steady progress in our first year of the 2013-17 council strategic plan by providing new and exciting programs such as STEM (science, technology, engineering, mathematics) Universities at the University of Missouri–St. Louis and Southeast Missouri State University, and the addition of new camping programs such as the “Eagle Trail” and “STEM” camps. We also grew in the number of Scouts attending summer camp programs for the first time in several years, thanks in part to significant investments in our properties such as new modern shower houses and the addition of new watercraft at S bar F Scout Ranch. Together we have created a strong foundation in achieving our strategic vision of positioning Scouting as the premier youth-serving organization in every community across our 37-county footprint.



Regardless of the program, the Greater St. Louis Area Council creates heroes in our community each and every day. In the following pages, you will read more about our local heroes and the difference they make within our neighborhoods. We want to express our sincere appreciation to each and every one of our 12,629 adult volunteers for their tireless efforts in bringing the Scouting program to the 1,221 community-based units that served 44,301 youth in 2013.

We ask that you join us as we continue to demonstrate our full commitment of creating leaders and heroes in 2014. Thank you for your continued support of the Greater St. Louis Area Council and the youth and families we serve.

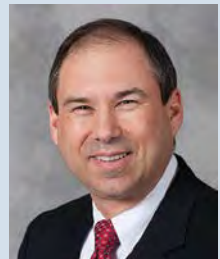
Sincerely,



Richard H. McClure
Council President



Louis B. Eckelkamp III
Council Commissioner



Ronald S. Green
Scout Executive & CEO

DON'T JUDGE A HERO BY THE SIZE OF HIS CAPE.

A HERO COMES IN MANY SHAPES AND SIZES.

WHAT IS A HERO?



1. *n.* noted for feats of courage and nobility of purpose. One who is bold, solid, accomplished yet modest. An inspiration to all.

WILL IMMING

One of Will Imming's more memorable Scouting experiences is probably not one most would want to remember. However, thanks to his Scouting skills and first aid knowledge, Will, a Venturer in Crew 2597 sponsored by Ascension Catholic Church, was prepared to help a friend during a dire situation. His instinctive thoughts and quick actions saved a friend's life.

His story began one evening while walking home from a football game with friends. One friend suddenly decided to skateboard down a bumpy road in the dark without a helmet. Soon after, the friend lost control and fell, fracturing his skull. Will's first aid training kicked in as he checked vital signs and for broken bones. After stopping a passing car and asking them to call 911, Will ran all the way back to school where he knew he would find a paramedic stationed at the game.

The paramedic returned with Will to his friend's side and continued to triage until the ambulance arrived. Because of Will's heroic efforts, the paramedic radioed in his friend's condition, which helped the hospital take him in to emergency brain surgery immediately upon arriving.

"After the surgery, the doctor noted how lucky my friend was to receive treatment as quickly as he did," recalled Will. "And that 'the first 15 minutes make all of the difference' in the quality of his life."

Thankfully, Will's friend made a full recovery and because of that, Will is grateful every day for the lessons and knowledge Scouting has taught him.

"It is a safe haven to practice life skills," said Will. "It is an education for the real world, and it helped save my friend's life."





SARAH CZARNECKI

Sarah Czarnecki was sure she wanted to work in the medical field someday. The details of that future career were still unknown, but it would be something related to health.

“I always enjoyed science classes,” Sarah said. “It’s interesting to me; anatomy, physiology and the human body. I knew I didn’t want something mundane. I wanted something exciting; something that makes you think.”

While it’s true that most kids can’t wait to get older, Sarah yearned to reach the ripe old age of 14 for just one reason — to join the medical post at school.

Finally old enough, Sarah met at a local hospital for monthly meetings with Post 9063, sponsored by the Lincoln County Ambulance District, where they toured different departments such as a surgical suite and an emergency room. Like any good leader, Sarah’s post advisor always asked what the kids wanted to do or explore next. Sarah was curious about working as a paramedic and before she knew it, her advisor connected her to a local ambulance district where she spent an entire day shadowing the staff.

A call came in and Sarah found herself on the scene of a motor vehicle accident. “It was really intriguing to me,” recalled Sarah of the experience. “I wanted to know more about [the injuries] and what to do in an emergency.”

And the rest, as they say, was history because Sarah knew instantly from that day that she wanted to be a paramedic. Learning her career path early on also gave Sarah a head start as she began EMT classes as a senior.

Currently a paramedic for the Lincoln County Ambulance District, Sarah is a hero of dozens of people every week when she is called on during an emergency.



HERO

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SUPPORT



CAMERON CLARK

He was a little tired when he arrived home from work, but Sidney Clark didn't think much of it. He decided to sit down for a bit and watch the news. The next thing he remembers is waking up on the living room floor with a paramedic shining a light in his eyes.

"Mr. Clark I need you to be still; you've had a seizure," was the first thing Sidney heard.

"My children were crying. My wife was crying," remembered Sidney. "[Cameron] was steadfast. He was like oak. He was scared, but he stayed solid as a rock."

Cameron, Sidney's son, was indeed scared but after hearing his mother scream and finding his dad suffering from a seizure, the Scout — of Troop 493 sponsored by Samuel United Church of Christ — quickly sprang into action. He called 911 and then used skills he learned in Scouting as well as instructions the dispatcher gave him to care for his dad until an ambulance could arrive.

"At first I was terrified," said Cameron. "But the one thing I had to do was be calm because if I was scared and I was panicking, then that would not have helped at all.

"Scouting prepared me because the one thing they always told us was to stay calm in an emergency situation."

Cameron's ability to think fast and stay calm helped his dad receive medical attention quickly and kept him safe until the paramedics could arrive. His heroic actions earned him a Certificate of Merit, awarded when a Scout or Scouter performs an act of heroism or service.

"I've watched him go from a boy to a young man," Sidney said of Cameron. "To think about what my little boy did; it's powerful."





CUB SCOUT PACK 15

How does someone explain what a real-life hero is to a 7-year-old boy? Is it a description that doesn't involve X-ray vision, super speed, or the ability to fly? Those were the questions Don McCarty, Cubmaster with Pack 15 sponsored by First Presbyterian Church of Cape Girardeau, was faced with. He realized the best way to teach a boy what a hero is, was to have his Cub Scouts meet some real-life heroes and have them learn first-hand.

In December, the boys of Pack 15 stopped over at a local Veterans Home. There they sang Christmas carols and visited with residents. It was an event that brought together kids and adults separated by many generations, each giving of themselves for others. The Scouts helped bring joy to those who have seen so many things in their lifetime. The residents taught the boys that, through service to others, you can make a difference in the world.

"It's amazing to see the look on their faces [when the Scouts visit]," said Don. "The residents really appreciate it, and it's a good feeling when the kids walk in. I think the kids understand what they are doing too and how important these people are."

There are many kinds of heroes in this world. Although Pack 15 visited with some of our country's heroes, the Cub Scouts became heroes themselves. Their energy and presence at the home provided enjoyment and entertainment for the resident veterans and helped brighten spirits.

Scouting works to build heroes of all kinds, but the building blocks of every type of hero can be found in the Scout Oath and the Scout Law.







PROGRAM & FACILITY IMPROVEMENTS



pictured clockwise from upper right: ski boat, Lost Beaumont Mine Cabin, Sea Wolf Pirate Ship, kayaks and stand-up paddleboard, and First Aid, Kayaking, Motor Boating, Space Exploration, and Watersports merit badges now offered at summer camp

opposite page: STEM University

ACHIEVEMENTS

ADVANCEMENT

Cub Scout Rank = 14,165
Arrow of Light = 1,525
Boy Scout Rank = 5,120
Eagle Scouts = 588
Merit Badges Earned = 25,590

MEMBERSHIP

Cub Scouts = 19,718
Boy Scouts = 9,753
Venturers = 3,436
Learning For Life = 11,394
Total Membership = 44,301

UNITS

Cub Scout Packs = 475
Boy Scout Troops = 410
Venturing Crews = 211
Learning For Life Units = 125
Total Units = 1,221

Adult Volunteers = 12,629

SUMMER CAMP ATTENDANCE

Cub Scouts = 3,649
Webelos = 1,605
Boy Scouts = 4,189
Venturers = 276
Total Campers = 9,719

SCOUTING FOR FOOD

One of our best collections to date with 2,147,027 items of donated food

COMMUNITY SERVICE

Scouts performed 119,352 hours of community service



STEM

STEM stands for science, technology, engineering, and mathematics.

The Boy Scouts of America created a new NOVA program that emphasizes STEM and gives Scouts an opportunity to explore these skills and be recognized for their achievements. The Greater St. Louis Area Council is recognized nationally for its lead on this new STEM program.

Many leaders from across the country are traveling to the St. Louis area to see how we have deployed this exciting new program.

- 24 Summer Day Camp STEM presentations made to more than 3,100 Cub Scouts and leaders
- STEM Activity Village at the September Venturing Fall Fun Rally for 1,500 teenagers
- STEM fun station at Cub Scout Day One for 1,400 new Cub Scout recruits and their parents
- More than 400 adult volunteers trained on the NOVA program
- More than 2,800 Scouts earned a NOVA award and 62 Scouts earned a Supernova Award
- STEM University brought all three Scout programs together — Cub Scouting, Boy Scouting, and Venturing — at the University of Missouri—St. Louis and Southeast Missouri State University and helped 838 youth earn a NOVA award and other STEM-related badges

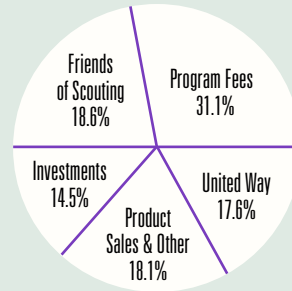
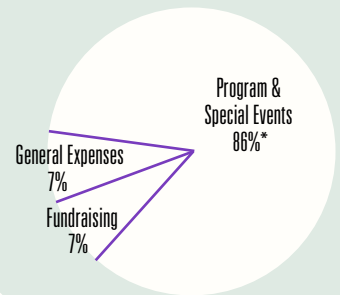
FINANCIAL STATEMENTS (UNAUDITED)

STATEMENT OF OPERATIONS — OPERATING FUND

	2013		2012	
Public Support				
Friends of Scouting	\$1,786,774		\$2,074,531	
United Way	1,692,518		1,671,664	
Special Events	435,595		296,528	
Revenue				
Camping Revenues	1,748,567		1,726,171	
Activity Revenues	1,238,801		1,005,526	
Popcorn	655,969		873,338	
Supplies-Net	25,121		18,263	
Investment Income	1,393,029		1,410,306	
Other Revenues	<u>623,747</u>		<u>484,479</u>	
Total Public Support & Revenue	\$9,600,121		\$9,560,806	
Expenses				
Program services	\$7,861,188	86%	\$7,270,280	82%
Management and general	648,004	7%	886,620	10%
Fundraising	<u>633,766</u>	<u>7%</u>	<u>709,296</u>	<u>8%</u>
	\$9,142,958	100%	\$8,866,195	100%
Increase in Unrestricted Net Assets	<u>\$457,163</u>		<u>\$694,611</u>	
Increase (Decrease) in Restricted Net Assets	\$4,861		\$(614)	
Sources of Income				
Friends of Scouting	18.6%		21.3%	
Program Fees	31.1%		28.9%	
United Way	17.6%		17.6%	
Investments	14.5%		15.3%	
Other	<u>18.1%</u>		<u>16.9%</u>	
	100.0%		100.0%	

STATEMENT OF FINANCIAL POSITION

Operating Fund:		
Assets	\$6,102,579	\$5,589,653
Liabilities	<u>1,706,273</u>	<u>1,635,527</u>
Net Assets	<u>\$4,396,306</u>	<u>\$3,954,126</u>
Capital Fund:		
Assets	\$18,264,891	\$19,166,958
Liabilities	<u>3,432,160</u>	<u>3,778,014</u>
Net Assets	<u>\$14,832,731</u>	<u>\$15,388,944</u>
Endowment Fund:		
Assets	\$38,969,446	\$33,993,993
Liabilities	—	—
Net Assets	<u>\$38,969,446</u>	<u>\$33,993,993</u>
Total Net Assets:	<u>\$58,198,483</u>	<u>\$53,337,063</u>



*The not-for-profit standard for fund allocation is that 65 cents of every dollar is spent on program.

HERO

“ To me, a hero is a person who stands brave in the face of adversity. A person fighting cancer, a soldier leaving his family for deployment, or parents coping with the loss of a child are a few examples of what a hero is. They all push forward each day to face what is in front of them even though they may be scared.

Being a hero is not about taking risks in dangerous situations; it is about facing fears with integrity. ”

— Sarah Czarnecki
Lincoln County Ambulance District
former Explorer

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Council Commissioner
Louis B. Eckelkamp III

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Steven P. Kuenzel, Esq.

Scout Executive/CEO
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Egyptian | Joe Hirschi
Grand Towers | Keith Antone Willis Sr.

Gravois Trails | Alan C. Hautly
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North Star | Mark J. Behlmann
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Ozark Trailblazers | Seth A. Pegram

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Shawnee | Ron D. Gjerstad
Sioux | Jeffrey Shawan
Thunderbird | Timothy J. Healey
Exploring/Learning for Life | Clark S. Davis

2013 ANNUAL REPORT

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Greater St. Louis Area Council
Boy Scouts of America

A United Way Agency



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BOY SCOUTS
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